

# Keynote Speech Rektor UAI







**JAN** 2018

#### **DIGITAL AROUND THE WORLD IN 2018**

KEY STATISTICAL INDICATORS FOR THE WORLD'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL **POPULATION** 

INTERNET **USERS** 

**ACTIVE SOCIAL MEDIA USERS** 

UNIQUE **MOBILE USERS**  **ACTIVE MOBILE SOCIAL USERS** 











7.593 **BILLION** 

**BILLION** 

**BILLION** 

**BILLION** 

**BILLION** 

**URBANISATION:** 

**55%** 

PENETRATION:

**53%** 

PENETRATION:

**42%** 

PENETRATION:

**68%** 

PENETRATION:

39%



CES: POPULATION: UNITED NATIONS; U.S. CENSUS BUREAU; INTERNET: INTERNETWORLDSTATS; ITU; EUROSTAT; INTERNETLIVESTATS; CIA WORLD FACTBOOK; MIDEASTMEDIA.ORG; FACEBOOK; GOVERNMENT OFFICIALS; REGULATORY AUTHORITIES; REPUTABLE MEDIA; SOCIAL MEDIA AND MOBILE SOCIAL MEDIA; FACEBOOK; TENCENT; VKONTAKTE; KAKAO; NAVER; DING; TECHRASA; SIMILARWEB; KEPIOS ANALYSIS; MOBILE: GSMA INTELLIGENCE; GOOGLE; ERICSSON; KEPIOS ANALYSIS. NOTE: PENETRATION FIGURES ARE FOR TOTAL POPULATION (ALL AGES).









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### SHARE OF WEB TRAFFIC BY DEVICE

BASED ON EACH DEVICE'S SHARE OF ALL WEB PAGES SERVED TO WEB BROWSERS

LAPTOPS & **DESKTOPS** 



**MOBILE PHONES** 



**TABLET DEVICES** 



**OTHER DEVICES** 



43%

YEAR-ON-YEAR CHANGE:

-3%

**52%** 

YEAR-ON-YEAR CHANGE:

+4%

4%

YEAR-ON-YEAR CHANGE:

-13%

0.14%

YEAR-ON-YEAR CHANGE:

+17%

SOURCE: STATCOUNTER, JANUARY 2018 AND JANUARY 2017.



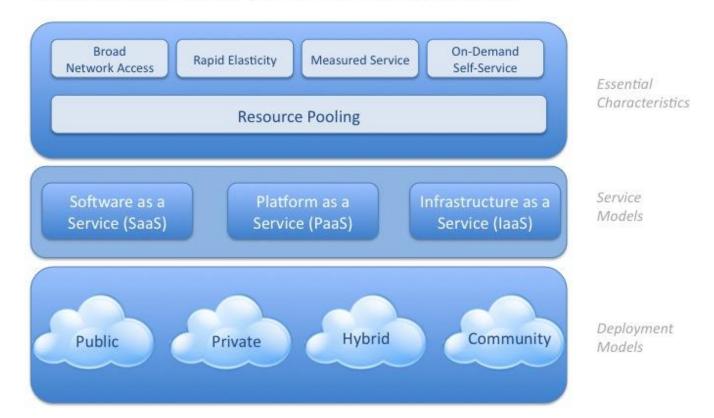






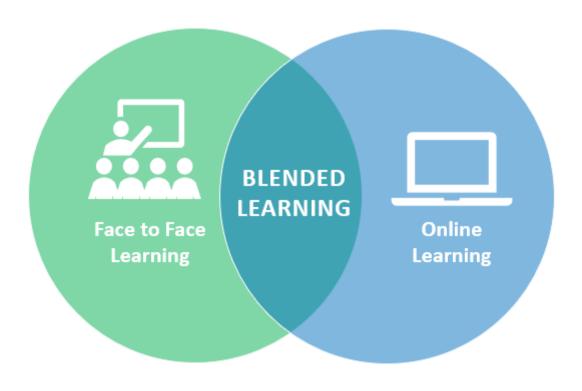
#### Visual Model Of NIST Working Definition Of Cloud Computing

http://www.csrc.nist.gov/groups/SNS/cloud-computing/index.html





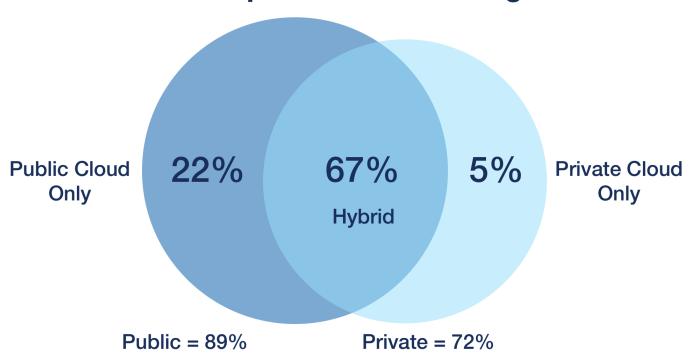








## 95% of Respondents Are Using Cloud



Source: RightScale 2017 State of the Cloud Report