



Trend Micro

- 30 years focused on making "A World Safe for Exchanging Digital Information"
- Headquartered in Japan, Tokyo Exchange Nikkei Index
- Annual sales of approximately \$1.3B US, consistently profitable
- Customers include 45 of top 50 global corporations
- 6000+ employees in over 50 countries

500k commercial customers &250M+ endpoints protected









Business



Agenda

- Recent Threats and Incidents
 - Incidents
 - Increasing risks by IIoT and Industry 4.0
- Trend of Security for a Factory
 - 3 Directions of security measures
 - Customer cases



Threats and Incidents



Recent Incidents and News

RANSOMWARE disrupted factories

COINMINER is seeking next target

Malware infection in a factory is NOT minority



RANSOMWARE disrupted Factories

Date	Ransomware	Impact
May, '17	WannaCry	Japanese and French major car manufacturer's factories shutdown in Europe and German train related systems compromised.
Jun, '17		Japanese major car manufacture's factory shutdown a whole day in Japan.
Jun, '17	Petya variant	American pharmaceutical company's factory shutdown, and it brought late shipment and drop of stock price.
Aug, '18	WannaCry Variant	Taiwanese semiconductor manufacturer's factories shutdown in Taiwan and caused about \$200M loss.

WannaCry



Petya Variant

```
Ouops, your important files are uncrypted.

If you see this text, then your files are un longer accessible, because they have been encrypted. Perhaps you are busy looking for a way to recover your files, but don't waste your time. Nobody can recover your files without our decryption service.

We guarantee that you can recover all your files safely and easily. All you need to do is submit the payment and purchase the decryption key.

Please follow the instructions:

1. Send $388 worth of Bitcoin to following address:

1Mc

2. Send your Bitcoin wallet IB and personal installation key to e-mail womenithi234559p...o.net. Your personal installation key:

NIO3V3-Saahf4

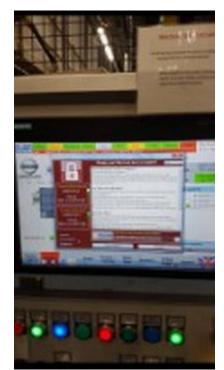
Ontidg-bf4UGH

If you already purchased your key, please enter it below.

Rey:
```



Ref: WannaCry cases



Production line



HMI in a factory



Railway control center



ATM



Payment terminal in a gas station

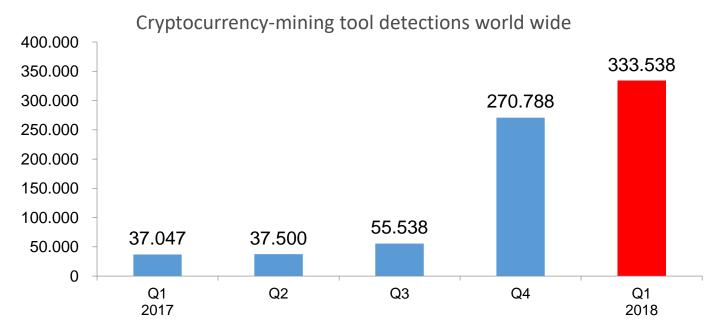


Train Information Display



COINMINER is seeking next target?

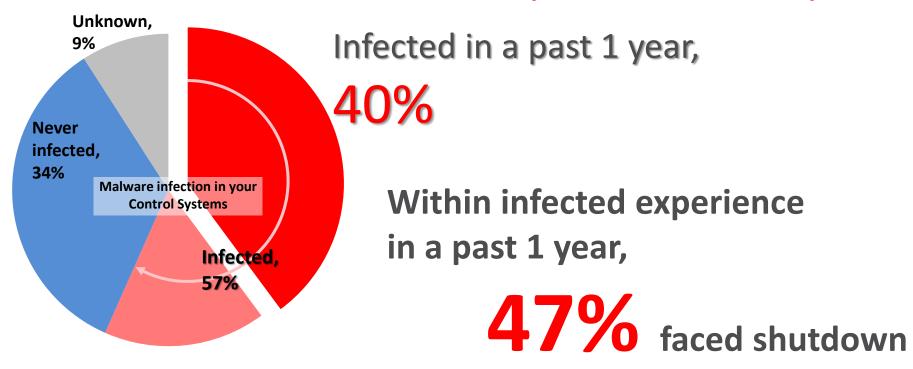
COINMINER malware hits monitoring systems at European water utility*1. Detections of COINMINER is increasing now*2





^{*1} https://www.securityweek.com/cryptocurrency-mining-malware-hits-monitoring-systems-european-water-utility

Malware infection in a factory is NOT minority

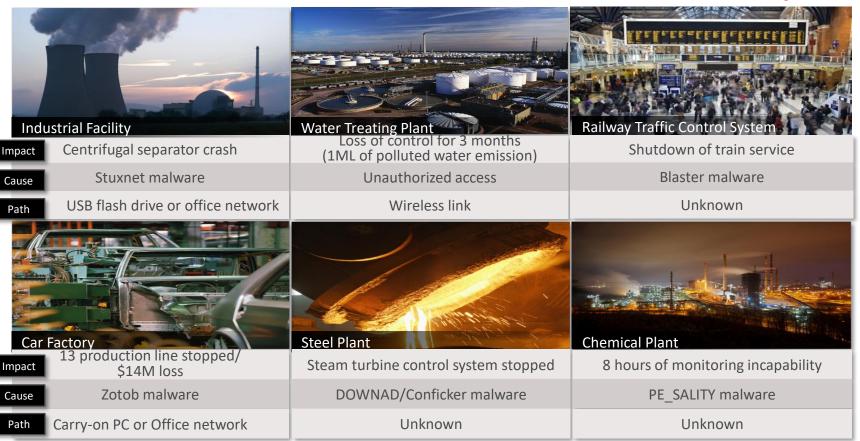


Source:

Trend Micro conducted internet research, Nov, 2017. U = 143, who manage and operate industrial control systems in FA/PA.



Ref: Another incidents in Industrial Control Systems





Business Impacts of Incidents in a Factory

Not only financial damage but also company reputation and safety are affected. It is about corporate management issue.

Delay of delivery of goods

← Factory shutdown

Low physical safety

← Malfunction

Recall

← Defectives shipping

Recovery costs

← Infection



Why they couldn't protect a factory?

No security or Not enough security

- Common concept: device vendor should have security responsibility
 - But actual damages come to asset owners and customers
- Myth: closed environment is safe
 - Infection from USB memory stick or maintenance PC
 - Unmanaged network connection and devices
- IS department: factory is out of scope
- Long-term lifecycle
 - Legacy OS, non-patched systems
 - No program update due to the importance on Availability
- Device vendor prohibits to install other software
- Security product: signature file is never up-to-date

Not enough operational rules

Rules are hard to thoroughly uphold and complex



Why did damage expand in a factory?

- Infection through Network and/or USB flash drive
- One-off device and difficult to replace it
- No Incident response rule and organization
- Fail to notice a malicious behavior
- Fake UI (i.e., STUXNET)



Increasing Risks by IIoT and Industry 4.0

Open OS and network connection with standard protocol are deployed

Benefit

Visualization
Predictive maintenance
Inventory optimization
Mass customization

Disadvantage

Increase of shutdown risk



Trend of security for a factory



Background of security deployments

Risk management by executives

- Factory shutdown damages in company reputation
 - Shutdown 1 hour = Loss of USD few million
- Risk of lawsuits
- Government's enforcement

Mind-set change in OT admin

 Cyber incident causes an identical result, a factory shutdown, as physical incident



3 Direction of Security Measures

1. Establish Security Standard

2. Defense in Depth

3. Develop Organization and Human Resources



1. Establish Security Standard

Preparation of Security Standard for the entire system life-cycle

Basic Concept Requirement Definition Design / Development **Deployment / Operation** Making security Considering security Secure coding Operation scheme based on CSMS guideline in requirements Redundant system Continuous budget Designing system Review of normal Fuzz testing, for security based on security operation, i.e., use Penetration testing of external medias standard like Organization for Utilizing a test-bed IEC62443 security Clarifying Incident •etc... Building Incident Response process •etc... Response process Regular assets inventories etc... •etc...



2. Defense in Depth

Direction

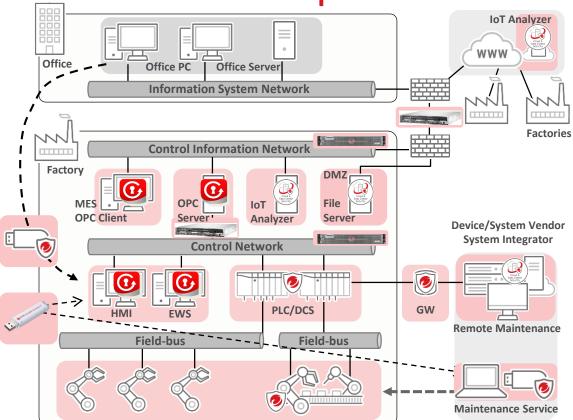
- Existing Factory: Minimizing downtime
 - Early anomaly detection and rapid recovery from damages without changing existing facilities
- New Factory: Prevention
 - Protection without impacting on availability and performance

3 Steps approach

- 1. Prevent incoming threats and attacks
- 2. Existing Factory: Anomaly detection without system changes. New Factory: Prevent facilities and devices from threats
- 3. Quick recovery



Solution Example: New Factory



TippingPoint™ Threat Protection System



Next generation IPS against vulnerability attack

Deep Discovery™ Inspector



Early anomaly detection Threats' visibility

Trend Micro Safe Lock™



Lockdown AV software without using pattern file

Trend Micro Portable Security 2™



USB shaped AV scanning tool without software installation

Trend Micro USB Security™



Secure USB flash drive

* Available in specific regions only

Trend Micro Deep Security™



Next generation server security solution

Trend Micro IoT Security



Security software for IoT devices



Customer Case: Nissin Electric Co,Ltd



A Japanese, Kyoto-based electrical equipment company. The company is a member of the Sumitomo Group and a partner of Sumitomo Electric Industries. As of 2015, Nissin Electric has 24 subsidiaries located in Japan, China, Taiwan, Korea, Thailand, Vietnam, India, U.S.A. and Spain.

Trend Micro Safe Lock achieved a stable operation of power supervisory control system that supports factories and community infrastructure

Before

- Increased malware infection risks due to SCADA connected to office network and the use of USB memory stick
- Need a solution of very little impact on the system for operational availability

Solution Safe Lock Portable Security 2 Security

After

- TMSL achieved to avoid unexpected performance down and the risk of system shutdown caused by general virus scanning and signature updating
- TMPS provides safe product delivery by pre-shipment malware inspection for SCADA
- TMUSB prevents from bringing malware into system



3. Develop Organization and Human Resources

Utilize knowledge and experiences of IT security for factory security

Establish a cooperative structure of resource development and central management

Executives

Implement cooperation, integration and resource exchange as company policy

OT division

- Understand environment changes
- Increase of security awareness
- Utilize knowledge of IT division

IT division

- Study about Industrial Control Systems
- Understand the different security requirements from IT system
- Manage entire company security



Market Leadership Position





The market leader in server security for 7 straight years

Gartner

Trend Micro delivers the most cloud security controls (16 of 21) of all evaluated vendors.

- IDC, Securing the Server Compute Evolution: Hybrid Cloud Has Transformed the Datacenter, January 2017 #US41867116
- Gartner "Market Guide for Cloud Workload Protection Platforms", Neil MacDonald, March 22, 2017





Recommended Breach Detection System for 4 straight years, and Recommended Next-generation IPS

Gartner

Leader in Gartner Magic Quadrant for Intrusion Detection and Prevention Systems, January 2018

- NSS Labs Breach Detection Test Results (2014-2017);
 NSS NGIPS Test Results, 2017
- http://www.trendmicro.com/us/business/cyber-security/gartner-idps-report/



Gartner

Named a Leader Once Again in the Gartner Magic Quadrant for Endpoint Protection Platforms, Jan 2018



- https://resources.trendmicro.com/Gartner-Magic-Quadrant-Endpoints.html
- av-test.org (Jan 2014 to Dec 2017)







